

Website Planning and Design Questionnaire

This short questionnaire is aimed at helping our customers communicate to us the things they are looking for in the system they have approached us about developing. It helps them think about the inspirations and motives behind what they're looking to achieve. Please complete and return this questionnaire to:

Bay View Systems Ltd
201 Technium Digital
Swansea University
Singleton Park
Swansea. SA2 8PP

or save and email to:

contact@bayviewsystems.co.uk



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ABOUT YOU AND YOUR IDEA

- 1. Please describe your organization or idea for a website in a few sentences:**
- 2. Where did the idea for this website come from? Why do you want this new website created?**
- 3. Do you have a slogan or tagline that clearly describes what you will offer in terms of benefits or features?**
- 4. Please describe your potential customers. Think about their income, interests, gender, age, even type of computer they use (e.g. desktop, mobile devices etc). If your website will be a business-to-business site, what sort of companies are you hoping to attract?**
- 5. What problems do your prospective customers have that your business solves?**
- 6. Do you have a budget for developing the website in mind?**
- 7. Do you have a deadline for completing the site, or for achieving certain targets?**
- 8. If possible, please provide a list of any competitors websites:**

WEBSITE CONTENT

13. Please provide a list of the main sections (or pages) you envisage needing on the website:

14. Where will the website copy (textual content) for these pages come from?

15. In the long run, who do you envisage updating the content of the website? (for example, yourself, someone on your behalf, or ourselves on your behalf?)

THANK YOU

Thank you for taking the time to complete this questionnaire. By providing us with the answers to these questions it will help us to gain a better understanding of you, your work, and the hopes and aspirations for the website you want developed.

Once we have had a chance to go through the questionnaire we will be able to provide you with a quote for undertaking the work. We do not charge for providing quotes. If we have any further questions that need answering before a quote can be provided we shall not hesitate to contact you. You may enter your details in the section below.

Please be assured that the above information submitted to us will be kept under the strictest confidence and will not be passed on to third parties without your prior consent.

CONTACT DETAILS

What is the best way to contact you? Please enter your details below.

Title

Forenames:

Surname:

Email:

Address:

.....

.....

.....

Telephone(s): Mobile:

Preferred method of contact: Email Letter Telephone

Thank you for choosing to use Bay View Systems. If you have any problems or queries about this questionnaire, please do not hesitate to contact us. Bay View Systems Ltd is an England & Wales registered Limited Company #: 5841976. VAT Registration #: 890 3913 07